



PRESS RELEASE

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DEBRA BRAUN, CEO OF RALEIGH-BASED CLINICAL INSERVICES SOLUTIONS, INVITED TO JOIN PRESTIGIOUS SIGMA THETA TAU NURSING HONOR SOCIETY

OCTOBER 26, 2009 (Raleigh, NC) – Clinical Inservices Solutions, LLC today announced that CEO, Debra Braun, is invited to join Sigma Theta Tau International, the foremost international nursing honor society. Braun is recognized by the Society as a Nurse Leader for demonstrated achievement in nursing, education, curriculum development and entrepreneurial success. The official induction ceremony is planned for December 9th.

“I am extremely proud to be included in this elite group of nursing professionals,” says Braun. “As a nurse and an educator it is extremely fulfilling to work with patients, advocate for nurses and to offer solutions for adapting clinical workflow through the implementation of medical technologies. There are countless opportunities for nurses to practice safely while bringing the art of nursing to everything they touch.”

Braun’s company, Clinical Inservices Solutions, provides implementation and training support to clinical end users, as well as change management strategies and workflow efficiencies that aid in increasing adoption of medical technologies. Braun says, “We partner with technology vendors to provide experienced nurse educators who understand patient-care and clinical workflow. Our peer-to-peer connections and knowledge of the clinical environment allow us to work more effectively with clinical ends users than sales-driven implementation solutions.”

Clinical Inservices Solutions is currently under contract with several national medical technology vendors who provide hospitals and healthcare systems with Patient Protection Systems, Electronic

Medical Records, Voice Activated Charting, Nurse Call Systems and Asset Tracking Systems.

Braun is a Registered Nurse who has worked in emergency medicine and clinical education for more than 20 years. She has also worked in corporate IT, delivering medical technology implementation and training solutions. She is a member of the Healthcare Information & Management Systems Society (HIMSS) Nursing Informatics Group, the RFID in Healthcare Consortium, American Trauma Society, Emergency Nurses Association, and serves on the National Faculty for Trauma Nursing.

About The Honor Society of Nursing, Sigma Theta Tau International

The Honor Society of Nursing, Sigma Theta Tau International is a nonprofit organization whose mission is to support the learning, knowledge and professional development of nurses committed to making a difference in health worldwide. Founded in 1922, the honor society has inducted more than 400,000 members in 86 countries. Members include practicing nurses, instructors, researchers, policymakers, entrepreneurs and others. To learn more visit www.nursingsociety.org.

About Clinical Inservices Solutions, LLC

Clinical Inservices Solutions, LLC delivers education, training and implementation support for medical technologies. Using clinically-focused methodologies, product implementation training strategies and change management efficiencies, Clinical Inservices Solutions works with technology vendors to maximize product utilization by clinical end users. To learn more visit www.cis4training.com.

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