



PRESS RELEASE

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DEBRA BRAUN, CEO OF CLINICAL INSERVICES SOLUTIONS, RECRUITED TO SPEAK AT NATIONAL EMERGENCY MANAGEMENT CONFERENCE

OCTOBER 3, 2009 (Raleigh, NC) – Clinical Inservices Solutions, LLC today announced that CEO, Debra Braun, is speaking at the Emergency Medicine Today Conference which runs October 3 through October 6 in Greensboro. Braun is slated to deliver her popular “*Who Wants To Be An Emergency Medicine Millionaire*” lecture, an active learning segment that aids emergency care providers in developing critical thinking skills. This year’s segment focuses on exploring cases in cardiology, pediatrics and endocrinology.

“I’m honored to be invited back to deliver one of the most popular lectures during the conference,” says Braun. “We take difficult subject matter and make it interactive in order to engage the learners. I’m always impressed by the level of participation, the dedication of our emergency medicine and EMS personnel, and the innovation they display.”

Braun is CEO of Clinical Inservices Solutions, which provides implementation and training support to clinical end users, as well as change management strategies and workflow efficiencies that aid in increasing adoption of medical technologies. Clinical Inservices Solutions is currently under contract with several national medical technology vendors who provide hospitals and healthcare systems with Patient Protection Systems, Electronic Medical Records, Voice Activated Charting, Nurse Call Systems and Asset Tracking Systems.

Braun is a Registered Nurse who has worked in emergency medicine and clinical education for more than 20 years. She has also worked in corporate IT, delivering medical technology implementation

and training solutions. She is a member of the Healthcare Information & Management Systems Society (HIMSS) Nursing Informatics Group, the RFID in Healthcare Consortium, American Trauma Society, Emergency Nurses Association, and serves on the National Faculty for Trauma Nursing.

About the Emergency Medicine Today Conference

Emergency Medicine Today (EM Today) is one of the most widely recognized EMS educational conferences in the country, offering its attendees the opportunity to hear presentations from outstanding faculty from across North Carolina and the United States. The conference offers continuing education credit for topics of general interest and current advancements in the fields of pre-hospital emergency care, emergency and trauma medicine and public health.

About Clinical Inservices Solutions, LLC

Clinical Inservices Solutions, LLC delivers education, training and implementation support for medical technologies. Using clinically-focused methodologies, product implementation training strategies and change management efficiencies, Clinical Inservices Solutions works with technology vendors to maximize product utilization by clinical end users. To learn more visit www.cis4training.com.

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